

# A BRILLIANT SHOWING OF SPRING APPAREL

IT IS SPRING at this big store regardless of the weather, it's Spring at Vertin's. You will surely realize that it is Spring when in this store. Every department, every floor, is just brimmed full and overflowing with new Spring and Summer merchandise of all descriptions.

You may expect to feast your eyes on the most gorgeous festival of beauty, both in New Spring and Summer Apparel, that has ever been your pleasure to attend in the Copper Country. Inspect the new garments and choose your wants from our immense stock while it is complete.

## When You Buy Clothes== Buy Right

You're buying clothes for hard service as well as good looks. You want garments that the maker has put wear into—that he has made right, of honest fabrics carefully put together. You know that those are the only kind that will give you real exchange for your money.

You'll find the service and satisfaction you want from the clothing you buy in Sincerity Clothes. And with these two factors will go a style that will give you the well groomed appearance that you want. That's what you're offered in Sincerity Clothes—Style, Service and Satisfaction.

We are the exclusive representatives here in Calumet for these well known clothes. In our store you'll find a wide selection of just the fabrics, colors and models that you like, priced reasonably. And we will go out of our way to help you choose what you came here to get—the right suit.



Sincerity  
Clothes  
CORPORATION

**Sincerity Clothes**  
\$12.00 to \$32.50

## Suit and Cloak Dept., 2ND FLOOR Payday Specials

Ladies Flannellette Kimonos, only a few left, slightly soiled, to clean up at 79c, worth \$2.00 and \$2.25.

Ladies' Flannellette Dressing Sackes, \$1.50 values, to clean up at each, 49c.

## Odd Lot and Sample Lot of Waists

in Lingerie and Voiles, \$2.50 and \$3.00 values, only a limited number. While they last at \$1.48.

## Ladies' and Misses' Raincoats

Dark tans only bought at a special price for this sale at \$3.65, \$5.00 values. Better buy one than wish you had.

**EXTRA SPECIAL VALUES IN LADIES' BLACK AND WHITE DRESS SKIRTS—\$5.00 values for \$3.45.**

Special showing of sateen fine quality silk lustre finish petticoats, fitted tops. Colors, American Beauty, Kelly Green and Tango at each, 95c. A bargain you cannot afford to miss.

**CREPE KIMONAS—All colors, \$1.50, \$1.75, \$2.00 and \$2.50.**

## Curtain Materials

1ST FLOOR.

You will need them to complete your Spring Housecleaning.

We have never attempted to show so many different patterns of curtain nets, scrims and Marquisettes as we have this season.

You will find here extraordinary values. Prices range from 12 1/2 cents per yard up.

### DRAPERY FABRICS.

in the Colonial and Jacobean Tapestry effects. We are displaying Empire Taffeta, Matzenni Repp, Oxford Taffeta, Chintz, Cretomes, Bokara Tapestry, Silkolines, etc.



## Dress Goods

Every day brings its full share of crisp new styles in fabrics, in cotton goods, wool dress goods and in silks.

Individuality is strongly evident in most of our new silks and dress goods.

We are also showing a wonderful assortment of embroideries which a visit to this store will show is positively the biggest stock ever displayed in this county and at exceedingly low prices.

Early showing of white goods in all the new weaves for Graduation Dresses. Snow Cloths, Imported Swiss, fine cotton voile, sheer crepes, embroidered voile, embroidered ratine, etc. You can purchase any of the above, including trimmings and still be within the prescribed expenditure for this particular occasion.

## Grocery Department in Our Daylight Basement

The fact that there are always a great many more noteworthy specials not advertised than advertised at this great merchandise center is emphasized with particular strength at the present time.

Smoked Fat Herring oval cans reg. per can 20c. Special	12c
Flour, Parisian, Pillsbury or Cream, 40 lb. sack Reg.	\$1.35
95 lb. sack reg.	\$2.70
Holland Herring Milkera per keg. Special	80c
Mixed per keg. Special	70c
Calumet Baking Powder 1 lb. can	22c
Royal Baking Powder 1 lb. can reg.	39c
Magic Yeast, regular 7c package 4 for	25c
Oranges, large size, nice and juicy reg. per doz.	35c
Oranges medium size extra quality reg. per doz. 25c. Special per doz.	29c
3 Doz. for	55c
Full Cream American Cheese, per lb.	22c
C. & B. Chow pt. bottles	32c
C. & B. Chow qt. bottles	55c
C. & B. Vinegar bottle	22c
C. & B. Onions pt. bottle	32c
C. & B. Onions qt. bottles	55c
Fancy Shelled Walnuts, Reg. per lb.	45c
Fleischman's Compressed fresh yeast, Reg. 3 cakes for	5c
Quaker Rolled Oats, large 4 lb. package, Reg. 25c. Special	20c
Best Creamery Butter as sweet as a nut, per lb.	32c
Fresh Eggs guaranteed 1/2 case 22c. doz.	24c
CANNED GOODS.	
Hunts or Roscoe Fruits 2 1/2 quality, 5 cans for	\$1.00
Keystone Hawaiian, Sliced Pine Apple No. 2 1/2 tin per can	25c
Giant Hawaiian Sliced Pine Apple, No. 2 tin per can	18c
Our Club House Hawaiian Sliced Pineapple No. 2 1/2 tin per can	30c
Our Club House Hawaiian Grated Pineapple No. 2 1/2 tin per can	30c
Our Club House Hawaiian Asparagus Tips No. 2 tin per can	30c
Griffin's California Asparagus No. 2 tin per can	22c
Our Club House Brand small cut early June Peas No. 2 tin per can	22c
Hart Brand Raspberries No. 2 tin per can	25c
Hart (Pride of Mich.) Choice Peas No. 2 tin per can	12c
Hart Brand Pumpkin No. 2 tin per can	10c
Our Telmo string Beans, No. 2 tin per can	15c
Our Telmo marrow fat Peas, No. 2 tin per can	15c
String Beans, No. 2 tins, per can	25c
Wisconsin Early June Peas, No. 2 tin per can	25c
Sugar Corn, No. 2 tins per can	25c
Apricots, No. 2 1/2 tins per can	15c
Standard Tomatoes, No. 2 1/2 tins per can	25c
Hart (Pride of Mich.) Tomatoes No. 2 1/2 tins per can	11c
Record Brand Tomatoes No. 2 tin per can	15c
Campbell's Pork & Beans No. 2 tin per can	25c
Campbell's Variety Soups No. 1 tin per can	25c
SMOKED MEATS.	
Swift's Premium or Armour's Star Hams, per pound	20c
Swift's Premium or Armour's Star Bacon, per pound	29c
Famous Bacon, good grade, per pound	22c
Swift's best Pic Nic Hams, per pound	15c
B. C. Salami Sausage, per pound	28c
Summer Sausage, per pound	22c
You can't go wrong in the right store.	

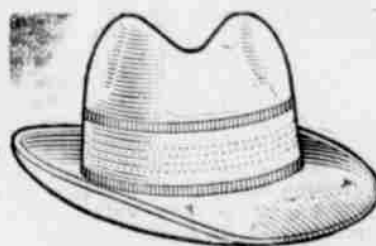
## Spring and Summer Apparel for the Little Folks



CHILDREN'S COATS, SUITS AND PLAY SUITS IN NAVY, BLACK AND WHITE CHECKS, ALL SIZES, PRICED TO SUIT EVERY BUYER.

## Hats for Spring and Summer

WE ARE SHOWING ALL THE NEW STYLES IN HATS FOR THIS SEASON IN STETSONS, TIGERS AND CHAMPION BRANDS. A LARGE VARIETY OF SHADES AND COLORS TO SELECT FROM.



\$1.50 to \$4.00

## Men's Shirts



SUMMIT AND ARROW BRAND SHIRTS IN PLAIN AND STRIPE EFFECTS—MANY IN COAT STYLES—WE HAVE A SHIRT FOR EVERY MAN FOR EVERY OCCASION EVERY DAY OF THE WEEK, ALL SIZES.

Style and Comfort

PRICED FROM 50c to \$3.00

# VERTIN BROS. & CO.

CORNER OF OAK & SIXTH STREETS

CALUMET, MICH.